

DEV CHAUDHARY

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SUMMARY

Innovative designer with a proven track record in user experience and interface design. Experience in cross-functional collaboration and prototyping tools, driving impactful projects that enhance user engagement .

SKILLS

- User experience design
- Interface design
- Prototyping tools
- Design thinking
- Cross-functional collaboration
- Codex
- Vibe Code
- Github
- Jira
- Notion
- Claude

EXPERIENCE

PRODUCT DESIGNER | 01/2026 to 03/2026 Goodspace.AI - Noida, IN

Led the **revamp of the Hirer Landing Page** to improve product comprehension and conversion by redesigning the information architecture, UX flows, and visual hierarchy to effectively communicate platform capabilities to hiring teams.

- Designed and structured the **Refer & Earn landing experience**, optimizing user onboarding and referral conversion through improved UX copywriting, call-to-action hierarchy, and engagement-focused layout design.
- Contributed to the design of **Gooddex**, an AI-powered candidate discovery platform enabling recruiters to search and identify talent using conversational, ChatGPT-like queries, enhancing recruiter efficiency and search accuracy.
- Designed **Lumi**, an AI-driven empathetic chatbot interface focused on human-centered interaction patterns, conversational UX, and emotionally intelligent response flows to improve user engagement and support.
- Conducted **comprehensive UX audits across 6 platform products**, identifying and documenting **60+ usability issues**, and collaborated with product and engineering teams to improve accessibility, interface consistency, and overall user experience.

FREELANCE DESIGNER | 10/2025 to 11/2026 T7 Technologies - Remote, IN

Designed a **healthcare management dashboard system** including an **admin interface for doctors** to track patient visits, appointments, and operational analytics, improving visibility into clinical workflows.

- Developed a **patient-facing portal for real-time queue tracking**, enabling users to monitor their appointment position via **QR code or direct link**, and search nearby hospitals to **book appointments seamlessly**.
- Created the **product landing page to communicate platform capabilities**, collaborating closely with the founder and delivering **developer-ready design handoffs** to ensure smooth implementation by engineering teams.

UI/UX DESIGNER | 10/2024 to 09/2025 GeeksforGeeks - Noida, IN

- Designed and optimized the UI/UX for a GATE Rank Predictor tool, resulting in **238K+ total views**, an average engagement time of **1m 20s**, and a **3.18%** view rate per active user, demonstrating high user engagement and usability.
- Led the user interface and experience design for a high-traffic landing page, attracting **45,000+ users** and sustaining an average session duration of **1.25 minutes**, indicating strong usability and user retention.
- Led the Nation Skillup initiative at GeeksforGeeks, focusing on improving platform usability and engagement. Within 45 days (Aug 1 – Sept 15), the project attracted **330,754 active users**, generated **702,954 landing page views**, and achieved an impressive **65% engagement rate** through user-centric design enhancements and optimized digital experiences.

EDUCATION AND TRAINING

VIT Bhopal University - Bhopal B.Tech

Computer Science And Engineering, **10/2025**

- 8.62 GPA

AWARDS & HONORS

Emerged as a Winner of Case Study Competition and won a netted prize of ₹7000 at NIT Trichy

Secured 1st Position and awarded with a cheque prize of ₹20,000 at IIT BHU Design Hackathon

WEBSITES & SOCIAL LINKS

- <https://dribbble.com/DevChaudhary523>